

„Dunarea de Jos” University of Galati, Romania
Faculty of Economics and Business Administration
Research Center
“Development Strategies of Competitive Economic Systems”

International Conference Risk in Contemporary Economy

XXIVth Edition

23 – 24 April 2025

Risk in Contemporary Economy

Galati, Romania

Scientific Committee

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Rozalia Manuela GABOR, Professor, PhD, Petru Maior University of Targu Mures, Romania
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Deniz DIRIK, Research Assistant, PhD, Celal Bayar University, Manisa, Turkey

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Ioana LAZARESCU, Associate Professor, PhD, Dunarea de Jos University of Galati
Andrei Alexandru PANAIT, PhD, Dunarea de Jos University of Galati
Rodica TOMA, Economist, Dunarea de Jos University of Galati
Liliana-Georgeta OPRISAN, Systems engineer, Dunarea de Jos University of Galati
Cristina ANTOHI, PhD Student, Dunarea de Jos University of Galati
Gabriel-Ionut TULEARCA, Economist, Dunarea de Jos University of Galati

Programme

International Conference Risk in Contemporary Economy – XXIVth Edition

23 May 2025

9⁰⁰ – 10⁰⁰

Registration of participants - Faculty of Economics and Business Administration, Dunărea de Jos University of Galați

Opening Ceremony of the International Conference Risk in Contemporary Economy – XXIVth Edition

Welcome speech from the Dean of Faculty of Economics and Business Administration, Dunarea de Jos University of Galați

Professor Mihaela-Carmen MUNTEAN, PhD

Message from IPS, Professor Casian, PhD, Dunarea de Jos Archdiocese

10⁰⁰ – 11⁰⁰

„Virgil Madgearu”
Auditorium

Message from the Rector of Dunărea de Jos University of Galați

Professor Marian BARBU, PhD

Message from The Institution of the Prefect – Galați County
Andreea-Anamaria NAGGAR

Message from the Galați County Council
Costel FOTEA

Message from the Mayor of Galati City
Ionut PUCHEANU

11⁰⁰ – 11¹⁵

Coffee Break

11¹⁵ – 13⁰⁰

„Virgil Madgearu”
Auditorium

Doctor Honoris Causa Award Ceremony for Professor Victor Tiberius, PhD, University of Potsdam, Germany

13⁰⁰ – 14³⁰

Lunch Break

14³⁰ – 17³⁰

Presentations of papers on parallel sessions

Conference rooms from Faculty of Economics and Business Administration

19³⁰

Gala Dinner

24 May 2025

10⁰⁰ – 12⁰⁰

Round table with the topic: The Impact of Multiple Crises on Business Strategies – Kaptan Ship

Risk in Contemporary Economy



Section 1: APPLIED ECONOMICS AND BUSINESS ADMINISTRATION

(14.30 – 17.30, Room I13)

Chairpersons: Professor Daniela-Ancuța ȘARPE and Professor Mihaela NECULIȚĂ

The Future of Digital Governance: A Bibliometric Exploration of Public Administration Transformation in the Era of E-Government and Artificial Intelligence

Ludmila-Daniela Manea, Dunarea de Jos University of Galati, Romania

Iulian Adrian Sorcaru, Dunarea de Jos University of Galati, Romania

Mihaela-Carmen Muntean, Dunarea de Jos University of Galati, Romania

Rozalia Nistor, Dunarea de Jos University of Galati, Romania

Rethinking Economic Risk in the Age of Digital Transformation and Sustainable Entrepreneurship

Mioara Chiriță, Dunarea de Jos University of Galati, Romania

Daniela Ancuța Sarpe, Dunarea de Jos University of Galati, Romania

Economic Decision-Making in Sensor Software Systems Using Predictive AI Approaches

Georgel Chiriță, Dunarea de Jos University of Galati, Romania

Mioara Chiriță, Dunarea de Jos University of Galati, Romania

Structural Changes of the Neet Youth Group

Mariana Bălan, Hyperion University of Bucharest, Romania

Carmen Uzlău, Romanian Academy, Institute for Economic Forecasting, Romania

Applying Artificial Intelligence in Integrating ESG into Economic Forecasting Using Extreme Gradient Boosting (XGBoost)

Manuela-Violeta Turească, Dunarea de Jos University of Galati, Romania

Valentin Sava, Dunarea de Jos University of Galati, Romania

Lidia Mușat (Ciobotă), Valahia University of Târgoviște, Romania

The Role of Welfare in Reducing Income Inequality in the European Union: An Econometric Panel Data Analysis

Alina Meca, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Economic Aspects of the Relationship Between Government Expenditure, Employment, COVID-19 and GDP Growth in the European Union

Ioana Lăzărescu, Dunarea de Jos University of Galati, Romania

Alexandrina Brînză, Dunarea de Jos University of Galati, Romania

Dragos-Sebastian Cristea, Dunarea de Jos University of Galati, Romania

Mapping the Knowledge Landscape of Energy Transition: A Bibliometric Analysis of Global Trends and Economic Implications

Dragoș-Sebastian Cristea, Dunarea de Jos University of Galati, Romania

Cristina Barbu (Antohi), Dunarea de Jos University of Galati, Romania

Petrea Mihai-Stefan, Dunarea de Jos University of Galati, Romania

Unemployment in EU Member States: Evidence on the Influence of Economic and Demographic Factors

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

Costinela Fortea, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Rohail Hassan, Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia, Kuala Lumpur, Malaysia

Reducing the Food Waste in the Republic of Moldova

Laureana Odajiu, Dunarea de Jos University of Galati, Romania

Nicolae Mocanu, Dunarea de Jos University of Galati, Romania

The Quality of Food Products on the Romanian Market: An Import-Based Analysis

Iuliana Condulet, Dunarea de Jos University of Galati, Romania

Silvius Stanciu, Dunarea de Jos University of Galati, Romania

The Romanian Honey Market: Trends and Sectoral Challenges in the European Context -

Mihaela Pila, Dunarea de Jos University of Galati, Romania

Silvius Stanciu, Dunarea de Jos University of Galati, Romania

The Market for Vocational Training Services in Romania: Trends and Prospects for the Agri-Food Sector

Simona Beatrice Manolache, Dunarea de Jos University of Galati, Romania

Research on the Impact of European Funds on Rural Development in the South-East Region of Romania

Camelia Epure, Dunarea de Jos University of Galati, Romania

Risk in Contemporary Economy

Section 2: CYBERNETICS, STATISTICS AND ECONOMIC INFORMATION SYSTEMS

(14.30 – 17.30, Room I24)

Chairpersons: Professor Dragoș-Sebastian CRISTEA and Associate Professor Corina SBUGHEA

Digital Approaches in Contemporary Pedagogy

Simona Mioara Marin, Dunarea de Jos University of Galati, Romania

Digitally Augmented Education: Competency Assessment through Intelligent Adaptive Learning Systems

Adrian Lupașc, Dunarea de Jos University of Galati, Romania

Artificial Intelligence Algorithms for Dynamic Personalization of Digital Marketing Campaigns

Adrian Lupașc, Dunarea de Jos University of Galati,

Performance Evaluation of Digital Image Denoising Techniques

Dorin Bibicu, Dunarea de Jos University of Galati, Romania

Cloud-Based Solutions to Enhance Academic Marketing Communication

Gabriel Ionuț Tulearcă, Dunarea de Jos University of Galati, Romania

Andrei Alexandru Panait, Dunarea de Jos University of Galati, Romania

George-Bogdan Drăgan, Dunarea de Jos University of Galati, Romania

Victor Tiberius, University of Potsdam, Germany

The Implications of Artificial Intelligence for Business Management and Marketing

Oana Pricopoaia, Dunarea de Jos University of Galati, Romania

Nicoleta Cristache, Dunarea de Jos University of Galati, Romania

Carmen Oprit Maftei, Dunarea de Jos University of Galati, Romania

Andrei Vizitiu, Dunarea de Jos University of Galati, Romania

Dorin Iancu, Dunarea de Jos University of Galati, Romania

Risk in Contemporary Economy

Section 3: MANAGEMENT – MARKETING

(14.30 – 17.30, Room I11)

Chairpersons: Associate Professor Sofia DAVID and Professor Gianita BLEOJU

Good Practices in the Implementation of Marketing Innovation Strategies in Tourism

Vladimir Ramos Giral Glessler, Transilvania University of Brasov, Romania; University of Holguín, Cuba

Félix Díaz Pompa, University of Holguín, Cuba

Rodolfo Pérez Lavandera, Transilvania University of Brasov, Romania; University of Artemisa "Julio Díaz González"

Conceptual and Methodological Insights Linking Marketing to the Student Decision-Making Process, Student Behaviour and Positioning in Higher Education Institutions: An Overview

Rodolfo Pérez Lavandera, Transilvania University of Brasov, Romania; University of Artemisa "Julio Díaz González", Cuba

Yanlis Rodríguez Veiguela, University of Artemisa "Julio Díaz González"

Vladimir Ramos Giral Glessler, Transilvania University of Brasov, Romania; University of Holguín, Cuba

Strategic Marketing and University Internationalization: Toward an Evaluation Methodology

Ariel Alberto Lima Sánchez, Transilvania University of Brasov, Romania; University of Sancti Spíritus Cuba.

Yamilé María Sánchez Herrnández, Workers' Peasant College, Cuba.

Amanda Machado Valdivia, Transilvania University of Brasov, Romania; University of Ciego de Ávila, Cuba.

Cristinel Petrișor Constantin, Transilvania University of Brasov, Romania.

The Impact of Social Media on Students' University Choice

Amanda Machado Valdivia, Transilvania University of Brasov, Romania; University of Ciego de Ávila, Cuba.

Mayelin Valdivia Ferreira, University of Medical Sciences, Ciego de Avila, Cuba.

Ariel Alberto Lima Sánchez, Transilvania University of Brasov, Romania; University of Sancti Spíritus Cuba.

Cristinel Petrișor Constantin, Transilvania University of Brasov, Romania.

Decoding the Non-Linear Customer Journey in Smartphone Purchases. An Eye Tracking Study

Radu Constantin Lixândriou, Transilvania University of Brasov, Romania

Eliza Nichifor, Transilvania University of Brasov, Romania

Camelia Schiopu, Transilvania University of Brasov, Romania

Alina Simona Tecău, Transilvania University of Brasov, Romania

Cătălin Ioan Maican, Transilvania University of Brasov, Romania

Silvia Sumedrea, Transilvania University of Brasov, Romania

Ioana Bianca Chițu Transilvania University of Brasov, Romania

Human Resources Development Projects in Education - Investment, Impact, Perspectives

Simona Mioara Marin - Dunarea de Jos University of Galati, Romania

Crisis Management in Organizations: Innovation and Resilience in a Post-Pandemic Context

Cătălina Loredana Rogozeanu (Drăghia), Valahia University of Târgoviște, Romania

Delia Mioara Popescu, Valahia University of Târgoviște, Romania

Cezar Braicu, Hyperion University of Bucharest, Romania

The Role of Artificial Intelligence in Human Resource Management: Implications for Employee Motivation, Performance, and Technology Acceptance

Mihai Bogdan Croitoru, Valahia University of Târgoviște, Romania

Nicoleta Valentina Florea, Valahia University of Târgoviște, Romania

Daria Florea, Valahia University of Târgoviște, Romania

Maria Oana Savu, Valahia University of Târgoviște, Romania

Gabriel Croitoru, Valahia University of Târgoviște, Romania

Coping Strategies Used in Stress Management and Burnout Prevention Specific to Structures Within the Public Order and National Security System

Constanța Popescu, Valahia University of Târgoviște, Romania

Loredana-Mihaela Rînjea, Valahia University of Târgoviște, Romania

Managerial Challenges for Project Teams in the High-Performance Implementation of Projects in and in the Virtual Environment under AI Conditions

Tincuța Vrabie, Dunarea de Jos University of Galati, Romania

The Impact of Gamification on Students' Entrepreneurial Skill Development: A PLS-SEM Approach

Alexandru Capatina, Dunarea de Jos University of Galati, Romania

Adrian Micu, Dunarea de Jos University of Galati, Romania

Angela-Eliza Micu, Ovidius University of Constanța, Romania

Federica Codignola, University of Milano-Bicocca, Italy

Exploring the Influence of Leadership Communication on the Performance of Virtual Teams in the Digital Era

Raluca-Ioana Gosav, Dunarea de Jos University of Galati, Romania

Sofia David, Dunarea de Jos University of Galati, Romania

The development of non-financial motivational tools, necessary and essential for increasing the performance of public sector employees

Cosmin Gabriel Dincă, Valahia University of Targoviste, Romania

Constanța Popescu, Valahia University of Targoviste, Romania

Section 4: FINANCE - BANKING – ACCOUNTING

(14.30 – 17.30, Room I16)

Chairpersons: Associate Professor Ioana LĂZĂRESCU and Associate Professor Iuliana-Oana MIHAI

The returns of Magnificent Seven Stocks in the First Days of purchase Transactions Associated to the Halloween Strategies

Ramona Dumitriu, Dunarea de Jos University of Galati, Romania

Razvan Stefanescu, Dunarea de Jos University of Galati, Romania

Sustainability and Financial Performance: Exploring the Interconnections Through the Accounting Perspective in Romania

Florentina Moisescu

Market Multiples Valuation Approach

Mihaela-Cristina Ibinceanu Onica, Dunarea de Jos University of Galati, Romania

Gianita Bleoju, Dunarea de Jos University of Galati, Romania

Innovation and Risk in Contemporary Accounting: AI, Ethics, and the Role of Forensic Techniques

Riana Iren Radu, Dunarea de Jos University of Galati, Romania

Oana Daniela Lupoae, Dunarea de Jos University of Galati, Romania

Reducing Risks in the Accounting Profession by Enhancing Emotional Intelligence and Digital Skills

Riana Iren Radu, Dunarea de Jos University of Galati, Romania

The Returns of US Capital Market in the First Days of Purchase Transactions Associated to the Halloween Strategies

Razvan Stefanescu, Dunarea de Jos University of Galati, Romania

Ramona Dumitriu, Dunarea de Jos University of Galati, Romania

The Collection of Local Taxes and Fees Versus the Behavior of Taxpayers and the Influence on the Efficiency of Institutional Management

Tincuța Vrabie, Dunarea de Jos University of Galati, Romania

Challenges of Digital Economy Regarding Tax Systems. Taxation of Digital Economy

Iuliana Oana Mihai, Dunarea de Jos University of Galati, Romania

Oana Rau, Dunarea de Jos University of Galati, Romania

Analysis of the Impact of Government Spending on Income Inequality in the EU Member States

Costinela Fortea, Dunarea de Jos University of Galati, Romania

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

Ioana Lăzărescu, Dunarea de Jos University of Galati, Romania

Doina Iacob, Dunarea de Jos University of Galati, Romania

Section 5: INNOVATIVE ENTREPRENEURSHIP AND BIOBUSINESS

(14.30 – 17.30, Room I18)

Chairpersons: Professor Irina-Olimpia SUSANU

Biobusiness in Romania and the EU: Post-Pandemic Dynamics and Geostrategic Challenges

Rodica Pripoaie, Dunarea de Jos University of Galati

Innovative Entrepreneurship in Romania and the European Union: Structural Disparities, Converging Opportunities, and Strategic Perspectives

Rodica Pripoaie, Dunarea de Jos University of Galati

Linking Non-Financial Reporting to Business Innovation

Florea Andrei Mirel, CECCAR Galați

ESG and sustainability reporting - components of business model innovation

Florea Andrei Mirel, CECCAR Galați

AI-Optimized Bio-Entrepreneurship in Romania: Revolutionizing Sustainable Agri-Food Supply Chains

Nastase Ana, Dunarea de Jos University of Galati

Machine Learning for Romania's Biobusiness Innovation: Enhancing Biomass Valorization in Circular Economies

Vizitiu Andrei, Dunarea de Jos University of Galati

AI-Enabled Bio-Startups in Romania: Scaling Green Innovation Through Predictive Market Analytics

Susanu Ștefan Adrian, Dunarea de Jos University of Galati

Bleoju Gianita, Dunarea de Jos University of Galati

Deep Learning in Romania's Bioeconomy: Innovating Bioproduct Development for Sustainable Urban Markets

Chihai Alexandru Sebastian, Dunarea de Jos University of Galati

Social Entrepreneurship in Romania's Bioeconomy: Creating Opportunities for Rural Communities

Colan Aura, Virgil Madgearu Economic College, Galați

Generative AI for Romania's Bio-Entrepreneurial Ecosystems: Automating Green Business Model Design

Petropoulos Alexandros Theodoros, National University of Science and Technology Politehnica Bucharest

Developing Green Entrepreneurial Skills in Romania: Training Bio-Entrepreneurs for the Organic Market

Colan Gianina, Virgil Madgearu Economic College, Galați

Young Entrepreneurs in Romania's Bioeconomy: Boosting Employment Through Innovative Bio-Startups

Monica Răducan, Dunarea de Jos University of Galati

Enhancing organizational management through the implementation of advanced technological tools

Gabriel Săracu, Dunarea de Jos University of Galati

Claudia-Veronica Ungureanu, Dunarea de Jos University of Galati

Valentina Butmalai, Dunarea de Jos University of Galati

Risks posed by artificial intelligence in organizational management

Claudia-Veronica Ungureanu

The Role of Communication Styles in the Organization Development: Impact, Adaptability and Good Practices

Doru Huțuțui, Dunarea de Jos University of Galati, Romania

Petropoulos Alexandros Theodoros, National University of Science and Technology Politehnica Bucharest

Analysis of the Feasibility of Using Ecological Oils for Mechanical Processing

Afteni Mitică, Dunarea de Jos University of Galati

Chivu Cezarina, Dunarea de Jos University of Galati

Susac Florin, Dunarea de Jos University of Galati

Technical-Economic Study Regarding the Use of Ecological Oils in the Milling of Cu-Zn Alloys

Chivu Cezarina, Dunarea de Jos University of Galati

Afteni Mitică, Dunarea de Jos University of Galati

Susac Florin, Dunarea de Jos University of Galati

Risk in Contemporary Economy

Section 6: DOCTORAL STUDENTS TRACK

(14.30 – 17.30, Room I17)

Chairperson: Professor Nicoleta CRISTACHE

Fiscal Risk and Economic Impact in Romania: Constructing and Applying a Sustainability Index (2009–2024)

Carmen Ghelase (Publere), Dunarea de Jos University of Galati, Romania

Mihaela Neculita, Dunarea de Jos University of Galati, Romania

Cosmin-Aurelian Balan, Dunarea de Jos University of Galati, Romania

Current Trends in Bank Card Fraud

Alexandra Stavrositu (Caratas), Dunarea de Jos University of Galati, Romania

Mihaela-Carmen Muntean, Dunarea de Jos University of Galati, Romania

Daniela Ancuta Sarpe, Dunarea de Jos University of Galati, Romania

The Impact of Immature Communication Decisions on Organizational Development -

Doru Huțuțui, Dunarea de Jos University of Galati, Romania

Electric Vehicles' Consumer Behaviors. Evidence from Romania

Marian Gigi Mihiu, Dunarea de Jos University of Galati, Romania

Florina Oana Virlanuta, Dunarea de Jos University of Galati, Romania

Daniel Zinica, Dunarea de Jos University of Galati, Romania

Radu Octavian Kovacs, Dunarea de Jos University of Galati, Romania

The Banking Systems of BRICS Countries and Their Impact on Global Economic Stability

Alexandrina Brînză, Dunarea de Jos University of Galati, Romania

Cristina Antohi, Dunarea de Jos University of Galati, Romania

Cosmin-Aurelian Balan, Dunarea de Jos University of Galati, Romania

Carmen Ghelase (Pulbere), Dunarea de Jos University of Galati, Romania

Analysis of Consumer Behavior in the Process of Creating New Products

Nicoleta Cristache, Dunarea de Jos University of Galati, Romania

Monica Răducan, Dunarea de Jos University of Galati, Romania

Tiberius-Iustinian Stanciu, Dunarea de Jos University of Galati, Romania

Cosmin Mătiș, Dunarea de Jos University of Galati, Romania

Geanina Colan, Dunarea de Jos University of Galati, Romania

Digital transformation of business processes: data analysis and visualization with VOSVIEWER

Valentina Butmalai, Dunarea de Jos University of Galati, Romania

Chihaia Alexandru Sebastian, Dunarea de Jos University of Galati, Romania

Alina-Florentina Săracu, Dunarea de Jos University of Galati, Romania

Irina Susanu, Dunarea de Jos University of Galati, Romania

Violeta Isai, Dunarea de Jos University of Galati, Romania

An Analysis of the Theories for the Development and Selection of Crisis Strategies in Organizations

Ionica Simbanu, Dunarea de Jos University of Galati, Romania

Liliana Mihaela Moga, Dunarea de Jos University of Galati, Romania

The Impact of Social Media Marketing on the Performance of Tourism Organizations

Irina Olimpia Susanu, Dunarea de Jos University of Galati, Romania

Ștefan Adrian Susanu, Dunarea de Jos University of Galati, Romania

Alina-Florentina Săracu, Dunarea de Jos University of Galati, Romania

Alina Matric, Dunarea de Jos University of Galati, Romania

Quality Management in Healthcare System: A Bibliometric Analysis

Valentina-Alina Vasile (Dobrea), Dunarea de Jos University of Galati, Romania

Florina Oana Virlanuta, Dunarea de Jos University of Galati, Romania

Radu-Octavian Kovacs, Dunarea de Jos University of Galati, Romania

The importance of financial audit in ensuring the transparency of accounting information

Cristina Lia Marin, Dunarea de Jos University of Galati, Romania

Cărbunaru Miruna, Dunarea de Jos University of Galati, Romania

The economic impact of Romanian retur migration

Cecilia Coman Ifrim, Dunarea de Jos University of Galati, Romania

Stadoleanu Daniel, Dunarea de Jos University of Galati, Romania,

Mariana Pintilie Nwabudike, Dunarea de Jos University of Galati, Romania

Strategies for the prevention and control of tax evasion

Miruna Cărbunaru, Dunarea de Jos University of Galati, Romania

Cristina Lia Marin, Dunarea de Jos University of Galati, Romania

Daniela Ancuța Șarpe, Dunarea de Jos University of Galati, Romania

Regional disparities and fiscal policy challenges in Romania's economic growth trajectory

Stadoleanu Daniel, Dunarea de Jos University of Galati, Romania

Mihaela Neculiță, Dunarea de Jos University of Galati, Romania

The effects of globalization in Romania

Mariana Pintilie Nwabudike, Dunarea de Jos University of Galati, Romania

Nițu Cosmina Gabriela Figher, Dunarea de Jos University of Galati, Romania

The Student Spending Footprint: Assessing the Indirect Economic Impact of University Communities

Nițu Cosmina Gabriela Figher, Dunarea de Jos University of Galati, Romania

Cecilia Coman Ifrim, Dunarea de Jos University of Galati, Romania

Carmen Pulbere Ghelase, Dunarea de Jos University of Galati, Romania

Echoes of the Past: Macroeconomic Policy and Vulnerability in Romania Since EU Accession

Maria Marian, Dunarea de Jos University of Galati, Romania

Marketing the Intelligent City: Barcelona as a Blueprint for AI-Enhanced City Branding

Constina Alina Radu, Dunarea de Jos University of Galati, Romania

Medical Tourism in Hungary: A Catalyst for Economic Development

Răzvan Tiberiu Radu, Dunarea de Jos University of Galati, Romania

