



Faculty of Economics
and Business Administration
“Dunarea de Jos” University of Galati



„Dunarea de Jos” University of Galati, Romania
Faculty of Economics and Business Administration
Research Center
“Development Strategies of Competitive Economic Systems”



International Conference Risk in Contemporary Economy

XXIIIth Edition
21 – 22 April 2023

Galati, Romania





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Ioana LAZARESCU, Associate Professor, PhD, "Dunarea de Jos" University of Galati
Rodica TOMA, Economist, "Dunarea de Jos" University of Galati
Andrei Alexandru PANAIT, PhD, "Dunarea de Jos" University of Galati

Programme

International Conference Risk in Contemporary Economy – XXIIIth Edition

21 April 2023

9 ³⁰ – 10 ⁰⁰	Registration of participants - Faculty of Economics and Business Administration, "Dunărea de Jos" University of Galați
	Opening Ceremony of the International Conference Risk in Contemporary Economy – XXIIIth Edition
	Welcome speech from the Dean of Faculty of Economics and Business Administration, "Dunărea de Jos" University of Galați Professor Adrian MICU
	Message from the Rector of "Dunărea de Jos" University of Galați Professor Puiu Lucian GEORGESCU
10 ⁰⁰ – 10 ⁴⁰ Aula Virgil Madgearu	Message from the President of Association of Economics Faculties from Romania (AFER), Rector – Bucharest University of Economic Studies Professor Nicolae ISTUDOR
	Message from the Mayor of Galati City Ionut PUCHEANU
	Message from the Director of the Institute of National Economy, Bucharest Professor Valentina VASILE
	Message from the Executive Director of the Institute of Financial Studies, Bucharest Professor Marian SIMINCĂ
10 ⁴⁰ – 11 ⁰⁰	Coffee Break
	Keynote Speakers' presentations
11 ⁰⁰ – 12 ³⁰ Aula Virgil Madgearu	Yogesh DWIVEDI, Professor, Swansea University, United Kingdom
	Constantin BRĂTIANU, Professor, Bucharest University of Economic Studies, Romania
	Vincent DUTOT, Professor, EM Normandie Business School, Paris, France
12 ³⁰ – 14 ⁰⁰	Lunch Break
14 ⁰⁰ – 16 ³⁰	Presentations of papers on parallel sessions
	Conference rooms from Faculty of Economics and Business Administration
17 ³⁰ – 18 ³⁰	"Amy Winehouse - Too soon" - "Nae Leonard" National Theater of Opera and Operetta
19 ³⁰	Gala Dinner

22 April 2023

10 ⁰⁰ – 12 ⁰⁰	Round table with the topic: Reinventing business models in unpredictable economic contexts
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Section 1: APPLIED ECONOMICS AND BUSINESS ADMINISTRATION (Room I14)

Chairpersons: Professor Daniela-Ancuța ȘARPE and Professor Mihaela NECULIȚĂ

A MICRO-BUSINESSES PERSPECTIVE ON FACTORS AFFECTING THE ADOPTION OF MOBILE PAYMENT SERVICES DURING THE COVID-19 PANDEMIC IN MAURITIUS

Leenshya GUNNOO, University of Technology Mauritius

ANALYSIS OF INDUSTRY DRIVERS IN ECOWAS

Cyril MANGA, Cheikh Anta Diop university of Dakar, Senegal

Daniela Ancuta SARPE, Dunarea de Jos University of Galati, Romania

Babacar NDIAYE, Amadou Mahtar MBOW University, Senegal

SMART CITIES DESIGN IN THE CONTEXT OF DIGITAL TRANSFORMATION

Florina Oana VÎRLĂNUȚĂ, Dunarea de Jos University of Galati, Romania

Marian-Gigi MIHU, Dunarea de Jos University of Galati, Romania

Silviu BACALUM, Dunarea de Jos University of Galati, Romania

Daniel ZINICA, Dunarea de Jos University of Galati, Romania

Cătălin Andrei MIHĂILESCU, Dunarea de Jos University of Galati, Romania

DEVELOPMENT FACTORS OF THE TERTIARY SECTOR, INFORMATION TECHNOLOGY

Daniela Ludmila MANEA, Dunarea de Jos University of Galati, Romania

Iulian SORCARU, Dunarea de Jos University of Galati, Romania

Mihaela Carmen MUNTEAN, Dunarea de Jos University of Galati, Romania

Rozalia NISTOR, Dunarea de Jos University of Galati, Romania

Costel NISTOR, Dunarea de Jos University of Galati, Romania



PROPOSING A NEW VISION - DEVELOPING A NEW THEORY OF A SUSTAINABLE AND INNOVATIVE ECONOMY OF THE COMPANIES

Carmen GHELASE, Dunarea de Jos University of Galati, Romania

Mariana PINTILIE, Dunarea de Jos University of Galati, Romania

Ioana LĂZĂRESCU, Dunarea de Jos University of Galati, Romania

THE INFLUENCE OF THE RUSSIAN-UKRAINIAN WAR ON THE NATURAL GAS MARKET

Ioan Daniel STADOLEANU, Dunarea de Jos University of Galati, Romania

Carmen GHELASE, Dunarea de Jos University of Galati, Romania

EVOLUTIONS OF THE REAL CONVERGENCE AND THE NOMINAL CONVERGENCE IN ROMANIA

Adrian BUȚA, Dunarea de Jos University of Galati, Romania

Mihaela NECULIȚA, Dunarea de Jos University of Galati, Romania

Miruna CARBUNARU, Dunarea de Jos University of Galati, Romania

THE ROLE OF TRANSNATIONAL CORPORATIONS ON THE NATIONAL MARKET

Mariana PINTILIE, Dunarea de Jos University of Galati, Romania

Lia-Cristina ȚICLEA, Dunarea de Jos University of Galati, Romania

THE IMPACT OF FINANCIAL AUDIT OPINION IN ROMANIAN PUBLIC INSTITUTIONS

Lia-Cristina ȚICLEA, Dunarea de Jos University of Galati, Romania

Ioan Daniel STADOLEANU, Dunarea de Jos University of Galati, Romania

IMPACT OF THE UKRAINE CRISIS ON THE EUROPEAN UNION

Doinița BASALIC, Dunarea de Jos University of Galati, Romania

Raluca Mirela Crina RUSU, Dunarea de Jos University of Galati, Romania

THE IMPLICATIONS OF THE ECONOMIC, POLITICAL AND MILITARY STABILITY AT THE GLOBAL LEVEL

Mihaela NECULIȚĂ, Dunarea de Jos University of Galati, Romania

Daniela-Ancuța ȘARPE, Dunarea de Jos University of Galati, Romania



THE INFLUENCE OF EUROPEAN INTEGRATION ON THE LABOR MARKET

Miruna CARBUNARU, Dunarea de Jos University of Galati, Romania

Adrian BUȚA, Dunarea de Jos University of Galati, Romania

FACTORS THAT AFFECT THE CRISIS SOLUTIONS ADOPTED BY ORGANIZATIONS

Ionica SIMBANU, Dunarea de Jos University of Galati, Romania

Liliana Mihaela MOGA, Dunarea de Jos University of Galati, Romania

Section 2: CYBERNETICS, STATISTICS AND ECONOMIC INFORMATION SYSTEMS

(Room I24)

Chairpersons: Professor Dragoș-Sebastian CRISTEA and Associate Professor Corina SBUGHEA

SUPPORT APPLICATIONS FOR ONLINE TEACHING ACTIVITIES

Corina SBUGHEA, Dunarea de Jos University of Galati, Romania

Cristina BARBU (ANTOHI), Dunarea de Jos University of Galati, Romania

CYBER RISK AND ITS IMPACT ON TODAY'S ORGANIZATIONS

Adrian APOSTOL, Dunarea de Jos University of Galati, Romania

Sabin MURARIU, Dunarea de Jos University of Galati, Romania

THE DIGITAL TRANSFORMATION OF THE EDUCATIONAL ENVIRONMENT - THE MAIN EFFECT OF THE CHANGE CAUSED BY THE SARS-COV-2 PANDEMIC

Georgiana-Tatiana BONDAC, Valahia University of Târgoviște, Romania.

Nicoleta Aura DRAGNEA (ALECSANDRESCU), Valahia University of Târgoviște, Romania.

SMARTSENSE, AN INNOVATIVE TECHNOLOGICAL FRAMEWORK BASED ON MODERN VISUALIZATION AND IOT TECHNOLOGIES TO SUPPORT AND IMPROVE TOURISM AND RESEARCH ACTIVITIES IN THE DANUBE DELTA

Alexandru STANCIU, AltFactor SRL

Dragos CRISTEA, Dunarea de Jos University of Galati, Romania

Marius IVANOV, AltFactor SRL

Mohammed MOHAMMED, AltFactor SRL

Dragoș NEAȚĂ, AltFactor SRL

Leonard ROTARU, AltFactor SRL

Andrei Cristian NAZARE, AltFactor SRL

Stefan Daniel SIVU, AltFactor SRL

CLUSTERING ANALYSIS OF THE ENERGY MIX IN ROMANIA USING K-MEANS ALGORITHM

Cristina BARBU (ANTOHI), Dunarea de Jos University of Galati, Romania

Cristina ZAMFIR, Dunarea de Jos University of Galati, Romania

Corina SBUGHEA, Dunarea de Jos University of Galati, Romania

THE USEFULNESS OF MACHINE LEARNING IN DIGITAL MARKETING

George CHIRITA, Dunarea de Jos University of Galati, Romania

Mioara CHIRITA, Dunarea de Jos University of Galati, Romania

THE MECHANISM OF CRYPTOCURRENCIES - ACCOUNTING IDEAS FOR VIRTUAL CURRENCIES

Violeta Maria ISAI, Dunarea de Jos University of Galati, Romania

Mihai Aurelian IRIMIA, Dunarea de Jos University of Galati, Romania

MANAGEMENT ACCOUNTANTS' DIGITAL SKILLS IN ROBOTIC PROCESS AUTOMATION AND ARTIFICIAL INTELLIGENCE ERA

Sînziana-Maria RÎNDAȘU, Bucharest University of Economic Studies

Ioan Dan TOPOR, 1 Decembrie 1918 University, Alba Iulia, Romania

Liliana IONESCU-FELEAGĂ, Bucharest University of Economic Studies

Bogdan-Ștefan IONESCU, Bucharest University of Economic Studies

ANALYSIS REGARDING ARTIFICIAL INTELLIGENCE USE IN MARKETING

Radu LIXANDROIU, Transilvania University of Brasov, Romania

THE USE OF NEW INFORMATION AND COMMUNICATION TECHNOLOGIES IN INCREASING THE PERFORMANCE OF CIVIL SERVANTS

George-Alexandru ISTRATE, Valahia University of Targoviste, Romania

Maria Luiza HRESTIC, Valahia University of Targoviste, Romania

ARTIFICIAL INTELLIGENCE IN EXTERNAL PUBLIC AUDIT AND ITS ROLE IN THE MANAGEMENT OF PUBLIC SECTOR RISK AREAS

Teodora Nicoleta LAZAR (PLESA), Valahia University of Targoviste, Romania

Constanta POPESCU, Valahia University of Targoviste, Romania

STUDY ON THE IMPLEMENTATION OF TRANSACTIONS WITH VIRTUAL CURRENCIES IN THE FISCAL FIELD

Mihai Aurelian IRIMIA, Dunarea de Jos University of Galati, Romania

Violeta Maria ISAI, Dunarea de Jos University of Galati, Romania



INTEGRATING ARTIFICIAL INTELLIGENCE INTO SCHOOL ORGANIZATIONS – A BENEFICIAL CHANGE

Georgiana Tatiana BONDAC, Valahia University of Targoviste, Romania

Silvia Elena IACOB, Bucharest Academy of Economic Studies, Romania

Angela Luminita MOLDOVAN (DURNEA), Valahia University of Targoviste, Romania

Section 3: MANAGEMENT – MARKETING

(Room I17)

Chairpersons: Associate Professor Sofia DAVID and Professor Gianita BLEOJU

THE IMPLICATIONS OF USING DIGITAL MARKETING ON COLLABORATIVE PLATFORMS

Oana PRICOPOAIA, Dunarea de Jos University of Galati, Romania

Nicoleta CRISTACHE, Dunarea de Jos University of Galati, Romania

Carmen OPRIT MAFTEI, Dunarea de Jos University of Galati, Romania

Ciprian MATIȘ, Dunarea de Jos University of Galati, Romania

COMMUNICATION MANAGEMENT IN RISK SITUATIONS CAUSED BY BURNOUT IN HEALTHCARE

Ancuta Loredana CARAUS, Dunarea de Jos University of Galati, Romania

THE WINE TOURISM IN ROMANIA – A CUSTOMER BEHAVIOR PERSPECTIVE

Horea MÎRZA, American Hotel Academy, Brasov, Romania

Ioana ȚURCAȘ, Transilvania University of Brasov, Romania

Bianca TESCAȘIU, Transilvania University of Brasov, Romania

Brenda-Andreea MUȘA (PIUARU), Transilvania University of Brasov, Romania

SOLUTIONS TO MITIGATE THE RISKS IN CONTEMPORARY ECONOMY

Liliana MARINESCU, Valahia University of Targoviste, Romania

SHAPING MARKETING EXPERTISE TO ADDRESS COMMUNICATING INNOVATION CHALLENGE

Gianita BLEOJU, Dunarea de Jos University of Galati, Romania

EXPLORING EDUCATORS' OPINIONS REGARDING THE BENEFITS OF A SAFE METAVERSE PLATFORM

Adrian MICU, Dunarea de Jos University of Galati, Romania

Alexandru CAPATINA, Dunarea de Jos University of Galati, Romania

Angela-Eliza MICU, Ovidius University of Constanta, Romania

Nina Jane PATEL, University of Reading, United Kingdom

Kiril MITROV, University of Zurich, Switzerland



JORDAN COMPANIES' TRUSTWORTHINESS THROUGH FOREIGN BUSINESS PARTNERS' LENS

Sufyan QUDAH, Dunarea de Jos University of Galati, Romania and Embassy of Jordan in Romania

Alexandru CAPATINA, Dunarea de Jos University of Galati, Romania

TRACKING THE PREDICTORS OF THE PERFORMANCE IN THE CASE OF CONSULTING SERVICES FOR EU-FUNDED PROJECTS

Madalin DARIE, Dunarea de Jos University of Galati, Romania

George Cristian SCHIN, Dunarea de Jos University of Galati, Romania

Ovidiu MOCANU, Dunarea de Jos University of Galati, Romania

Igor PRISAC, Divitia Gratie University, Republic of Moldova

EASY OR HARD? CHALLENGES FOR THE SUSTAINABILITY OF STARTUPS BUSINESS MODELS

Andreea BUSILA, Dunarea de Jos University of Galati, Romania

THE IMPACT OF LEADERSHIP STYLE ON VIRTUAL TEAM PERFORMANCE

Sofia DAVID, Dunarea de Jos University of Galati, Romania

Livia-Elena VALS, Dunarea de Jos University of Galati, Romania

CHATBOT APPLIED FOR TOURISM SERVICES: EFFECTS OF CHATBOT INTERACTION STYLE AND VOICE PRESENCE ON GENERATIONS X AND Z COGNITIVE AND ATTITUDINAL RESPONSES

Neyrouz ATIA, IHEC Sousse, Tunisia

Rym BOUZAABIA, IHEC Sousse, Tunisia

EXPLORING DIGITAL TRANSFORMATION IMPLICATION IN FOSTERING SUSTAINABLE GROWTH FOR HIGHER EDUCATION INSTITUTIONS

Andrei Alexandru PANAIT, Dunarea de Jos University of Galati, Romania

Adrian MICU, Dunarea de Jos University of Galati, Romania

George Bogdan DRAGAN, Dunarea de Jos University of Galati, Romania

Tiberius Iustinian STANCIU, Ovidius University of Constanta, Romania

A PROCESS FOR CREATING NEW VALUE DIMENSIONS OVER MULTIPLE TIMES

Kiyohiro YAMAZAKI, Tohoku University, Sendai, Japan

SIMILARITIES AND DIFFERENCES BETWEEN NEUROLEADERSHIP AND CHANGE MANAGEMENT THEORIES - A REVIEW

Ather AKHLAQ, Institute of Business Management, Karachi, Pakistan

Romana Pervez KHOKAR, Institute of Business Management, Karachi, Pakistan

THE ARTIFICIAL INTELLIGENCE TECHNOLOGY TRENDS IN WINE AND WINE MAKING

Mioara CHIRITA, Dunarea de Jos University of Galati, Romania

George CHIRITA, Dunarea de Jos University of Galati, Romania

SUSTAINABLE MARKETING AT THE HEART OF COSMETICS COMPANIES : MYTH OR REALITY ?

Ghita MALHI, Moulay Ismail University, Meknes, Morocco

Souad AILLI, Moulay Ismail University, Meknes, Morocco

THE ANALYSIS OF CRISIS MANAGEMENT IN ORGANIZATIONS

Daniel TECU, Dunarea de Jos University of Galati, Romania

Ionica SIMBANU, Dunarea de Jos University of Galati, Romania

THE IMPACT OF COMPETITIVE INTELLIGENCE ON THE PERFORMANCE OF ORGANIZATIONS IN SOCIAL MEDIA

Irina SUSANU, Dunarea de Jos University of Galati, Romania

Mihai CADINOIU, Dunarea de Jos University of Galati, Romania

Sabin MURARIU, Dunarea de Jos University of Galati, Romania

EXPLORING THE BEHAVIOURS OF COMPANIES IN THE PUBLIC PROCUREMENT MARKET

Violeta POPA, Transilvania University of Brasov, Romania

Cristinel CONSTANTIN, Transilvania University of Brasov, Romania

THE IMPACT OF NEW TECHNOLOGIES ON TEACHING ACADEMIC ACTIVITIES. A POST-PANDEMIC ANALYSIS

Ion STEGAROIU, Valahia University of Targoviste, Romania

Nicoleta Valentina FLOREA, Valahia University of Targoviste, Romania

Gabriel CROITORU, Valahia University of Targoviste, Romania

Valentina Ofelia ROBESCU, Valahia University of Targoviste, Romania

Marius COMAN, Valahia University of Targoviste, Romania



THE IMPLEMENTATION PROCESS OF CHANGES IN AUTOMOTIVE INDUSTRY - COMPARATIVE ANALYSIS BETWEEN TWO ROMANIAN COMPANIES

Bianca (UIFĂLEAN) POP, George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș, Romania

Cristian UIFĂLEAN, George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș, Romania

Manuela Rozalia GABOR, George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș, Romania

CONSIDERATIONS REGARDING MOTIVATION IN THE PENITENTIARY ADMINISTRATION SYSTEM

Cosmin Gabriel DINCA, Valahia University of Targoviste, Romania

ADAPTATION OF THE LEADERSHIP STYLE FOR MANAGEMENT EFFICIENCY IN THE NATIONAL DEFENSE SYSTEM

Constanta POPESCU, Valahia University of Targoviste, Romania

Cornel ZAMFIRESCU, Valahia University of Targoviste, Romania

RESEARCH TOOLS OF THE SPSS PROGRAM USED IN ANALYZING THE QUALITY OF THE HUMAN RESOURCES MOTIVATION SYSTEM IN EDUCATION

Alexandra IOSIFESCU, Valahia University of Targoviste, Romania

Maria Cristina STEFAN, Valahia University of Targoviste, Romania

SUCCESSFUL LEADERSHIP IN RURAL SCHOOL ORGANIZATIONS BY CULTIVATING COLLABORATION

Diana Nicoleta GEORGESCU, Valahia University of Targoviste, Romania

Crenguta-Ileana SINISI, Valahia University of Targoviste, Romania

THE VISION, MISSION AND IDENTITY OF THE EDUCATIONAL ORGANIZATION - PREMISES AND RESULTS OF EFFECTIVE LEADERSHIP

Gheorghița DUMITRACHE (TORCICĂ), Valahia University of Targoviste, Romania

CURRENT ISSUES REGARDING SUSTAINABLE RURAL DEVELOPMENT

Nicolae CONCIOIU, University of Craiova, Romania

PERSPECTIVES OF PUBLIC AND PRIVATE PARTNERSHIP FOR SUPPORTING A SUSTAINABLE BUSINESS ECOSYSTEM

Ruxandra BEJINARU, Ștefan cel Mare University of Suceava, Romania

Bianca-Roxana SALAGEANU (ȘOLDAN)

National University of Political and Administrative Studies, Bucharest, Romania



SMART MANAGEMENT APPROACH IN THE HOSPITALITY INDUSTRY AND THE POWER TO MANAGE RISKS

Daniel Adrian GÂRDAN, Spiru Haret University of Bucharest, Romania

Iuliana Petronela GÂRDAN, Spiru Haret University of Bucharest, Romania

Claudia Gabriela BAICU, Institute for World Economy, Romanian Academy, Romania

Carmen Adina PAȘTIU, "1 Decembrie 1918" University of Alba Iulia, Romania

Section 4: FINANCE - BANKING – ACCOUNTING

(Room I16)

Chairpersons: Associate Professor Riana Iren RADU and Associate Professor Iuliana-Oana MIHAI

CURRENT TRENDS IN THE EVOLUTION, CAUSES AND COMBATING OF ECONOMIC-FINANCIAL CRIME

Daniel CONSTANTIN, Dunarea de Jos University of Galati, Romania

Nicoleta CRISTACHE, Dunarea de Jos University of Galati, Romania

EVALUATING BANKING CUSTOMER PREFERENCE FOR DIGITAL FINANCE TOOLS

Alina Cristina NUTA, Danubius University of Galati, Romania

Cristina Gabriela ZAMFIR, Dunarea de Jos University of Galati, Romania

Calin Mihai RANGU, Danubius University of Galati, Romania

THE EXTENDED JANUARY EFFECT ON LONDON STOCK EXCHANGE

Razvan STEFANESCU, Dunarea de Jos University of Galati, Romania

Ramona DUMITRIU, Dunarea de Jos University of Galati, Romania

THE IMPACT OF FISCAL MEASURES ADOPTED IN THE PERIOD 2019-2022 ON THE CONSOLIDATED STATE BUDGET AT THE LEVEL OF THE CITY OF GALATI

Cristina Elena BADIU (CAZACU), Transilvania University of Brasov, Romania

CAUSES AND DETERMINANTS OF PERCEIVED CORRUPTION IN THE EU COUNTRIES: A PANEL DATA APPROACH

Camelia NEGRI, Transilvania University of Brasov, Romania

DIGITIZATION IN CORRELATION WITH THE PERFORMANCE OF THE ENTITY

Manuela Violeta TUREATCA, Dunarea de Jos University of Galati, Romania

Valentin SAVA, Dunarea de Jos University of Galati, Romania

ABNORMAL RETURNS ON BUCHAREST STOCK EXCHANGE DURING THE WINTER SCHOOL VACANCIES

Ramona DUMITRIU, Dunarea de Jos University of Galati, Romania

Razvan STEFANESCU, Dunarea de Jos University of Galati, Romania

THE IMPORTANCE OF PRICE IN LAND TRANSACTIONS

Mihaela-Cristina IBINCEANU-ONICA, Dunarea de Jos University of Galati, Romania

THE STANDARD OF LIVING APPROACH IN THE EU SPACE THROUGH INDICATORS PARTIAL AND GLOBAL

Doina IACOB, Dunarea de Jos University of Galati, Romania

A LITERATURE REVIEW OF ACCOUNTING FOR CIRCULAR ECONOMY

Oana Iuliana MIHAI, Dunarea de Jos University of Galati, Romania

Riana RADU, Dunarea de Jos University of Galati, Romania

Oana Daniela LUPOAE, Dunarea de Jos University of Galati, Romania

INCREASING THE VALUE OF REAL ESTATE

Mihaela-Cristina IBINCEANU-ONICA, Dunarea de Jos University of Galati, Romania

PERSPECTIVES AND CONSIDERATIONS REGARDING INTEGRATED REPORTING

Riana RADU, Dunarea de Jos University of Galati, Romania

Oana Iuliana MIHAI, Dunarea de Jos University of Galati, Romania

Oana Daniela LUPOAE, Dunarea de Jos University of Galati, Romania

ANALYSIS OF THE "NEW HOME" CREDIT AT NATIONAL LEVEL

Viorica IOAN, Dunarea de Jos University of Galati, Romania

Madalina Andreea FLUTURU, Dunarea de Jos University of Galati, Romania

MANAGING THE DIGITAL TRANSITION IN THE ACCOUNTING PROFESSION

Dan Ioan TOPOR, 1 Decembrie 1918 University, Alba Iulia, Romania

Melinda Timea FÜLÖP, Babeş-Bolyai University, Cluj-Napoca

Nicolae MĂGDAȘ, Babeş-Bolyai University, Cluj-Napoca

Cristina DIDEA, 1 Decembrie 1918 University, Alba Iulia, Romania

FISCAL POLICY AND THE GLOBALIZATION OF THE ECONOMY

Doina IACOB, Dunarea de Jos University of Galati, Romania



AUDITOR CLIENT RELATIONSHIP IN THE CONTEXT OF METAVERSE

Nicolae MĂGDAȘ, Babeș-Bolyai University, Cluj-Napoca

Melinda Timea FÜLÖP, Babeș-Bolyai University, Cluj-Napoca

Ramona Ionela HARAGUȘ, 1 Decembrie 1918 University, Alba Iulia, Romania

THE IMPACT OF RISK MANAGEMENT ON NON-PERFORMING LOANS AND PROFITABILITY OF THE ROMANIAN BANKING SECTOR

Violeta Elena DRAGOI, Valahia University of Targoviste, Romania

Larisa Elena PREDA, Valahia University of Targoviste, Romania

FLUCTUATIONS AND FACTORS THAT GENERATED THE EVOLUTION OF TAX EVASION IN THE PERIOD 2018-2022

Ioana LAZARESCU, Dunarea de Jos University of Galati, Romania

Viorica IOAN, Dunarea de Jos University of Galati, Romania

Andrei MITU, Dunarea de Jos University of Galati, Romania

THE ROLE OF REVENUE MANAGEMENT IN UNDERSTANDING AND INTERPRETING THE INFORMATION CONTAINED IN THE ANNUAL REPORT

Florentina MOISESCU, Dunarea de Jos University of Galati, Romania

INTERNAL CONTROL: THEORETICAL - METHODOLOGICAL APPROACHES

Nicu TOCU, Romanian National Bank

Section 5: INNOVATIVE ENTREPRENEURSHIP AND BIOBUSINESS

(Room I15)

Chairpersons: Professor Irina-Olimpia SUSANU and Associate Professor Ludmila-Daniela MANEA

CUSTOMER BEHAVIOUR TOWARDS CORPORATE SOCIAL RESPONSIBILITY: A STUDY IN THE BANKING INDUSTRY IN MAURITIUS

Leenshya GUNNOO, University of Technology Mauritius

FINANCING PUBLIC HEALTH SYSTEMS IN EUROPE AS METHOD FOR SUSTAINABLE SOCIAL DEVELOPMENT

Valentin Marian ANTOHI, Dunarea de Jos University of Galati, Romania

Alina MECA, Dunarea de Jos University of Galati, Romania

Laurențiu-Nicolae PRICOPE, Dunarea de Jos University of Galati, Romania

APPROACHES TO THE POSSIBILITIES OF ACHIEVING ENERGY EFFICIENCY THROUGH A DYNAMIC EUROPEAN REGIONAL MODEL

Monica Laura ZLATI, Dunarea de Jos University of Galati, Romania

Costinela FORTEA, Dunarea de Jos University of Galati, Romania

Valentin Marian ANTOHI, Dunarea de Jos University of Galati, Romania

Romeo Victor IONESCU, Dunarea de Jos University of Galati, Romania

THE SOCIAL ENTREPRENEURSHIP BENEFITS FOR THE HEALTH AREA

Lucia DURAC, Dunarea de Jos University of Galati, Romania

Liliana Mihaela MOGA, Dunarea de Jos University of Galati, Romania

Daniel TECU, Dunarea de Jos University of Galati, Romania

STUDIES ON THE RESILIENCE OF CITIZENS IN THE CONTEXT OF WELL-BEING

Mădălina Maria BREZULEANU, Alexandru Ioan Cuza University of Iasi, Romania

Carmen Olguta BREZULEANU, University of Life Sciences "Ion Ionescu de la Brad" Iasi, Romania

LEVERAGING SOCIAL IMPACT WITH SOCIAL RETURN ON INVESTMENT METHODOLOGY

Giuseppe EMPOLI, University of Foggia, Italy

Florin RATA, Dunarea de Jos University of Galati, Romania

Cristina-Claudia PATRICHE, Dunarea de Jos University of Galati, Romania



SUSTAINABLE DEVELOPMENT IN ROMANIA - INDICATORS ANALYSIS

Raluca Mirela Crina RUSU, Dunarea de Jos University of Galati, Romania

Doinița BASALIC, Dunarea de Jos University of Galati, Romania

EFFECTS OF THE ENERGY CRISIS ON SMART CITY DEVELOPMENT

Monica Laura ZLATI, Dunarea de Jos University of Galati, Romania

Romeo-Victor IONESCU, Dunarea de Jos University of Galati, Romania

Costinela FORTEA, Dunarea de Jos University of Galati, Romania

Dragos Sebastian CRISTEA, Dunarea de Jos University of Galati, Romania

SOCIAL ECONOMY ACTORS IN THE DEVELOPMENT OF THE EUROPEAN UNION SOCIAL FRAMEWORK

Lucia DURAC, Dunarea de Jos University of Galati, Romania

FOOD WASTE IN THE HORECA SECTOR. AN OVERVIEW

Dimitrie STOICA, Dunarea de Jos University of Galati, Romania

Angela-Eliza MICU, Ovidius University of Constanta, Romania

SPECIAL PANDEMIC MEASURES IMPACT FOR STUDENTS' LIFESTYLE

Mariana STUPARU-CRETU, Dunarea de Jos University of Galati, Romania

Corneliu-Mircea CODREANU, Dunarea de Jos University of Galati, Romania

Valeriu HARABOR, Dunarea de Jos University of Galati, Romania

Camelia BUSILA, Dunarea de Jos University of Galati, Romania

GREEN INVESTMENTS: OPPORTUNITIES FOR SUSTAINABLE ECONOMIC GROWTH

Cristina DIMA, Bucharest University of Economic Studies

Florina BRAN, Bucharest University of Economic Studies

Carmen-Valentina RĂDULESCU, Bucharest University of Economic Studies

RESEARCH REGARDING THE FINANCING OF THE REVITALIZATION PROCESS FOR RURAL SPACE IN THE CONTEXT OF SUSTAINABILITY CHALLENGES

Mădălina MONCEA, Bucharest University of Economic Studies

Mihaela MINCIU, Bucharest University of Economic Studies

Răzvan Cătălin DOBREA, Bucharest University of Economic Studies



THE NEED FOR ENVIRONMENTAL LAW REGULATIONS TO ENSURE URBAN NATURE

Constantin POPESCU, Valahia University of Targoviste, Romania

Maria Luiza HRESTIC, Valahia University of Targoviste, Romania

THE INFLUENCE OF ARTIFICIAL INTELLIGENCE IN MARKETING SERVICES

Irina-Olimpia SUSANU, Dunarea de Jos University of Galati, Romania

Alina-Florentina SĂRACU, Dunarea de Jos University of Galati, Romania

ORGANIZATION AND FINANCING OF INNOVATIVE RURAL DEVELOPMENT STRATEGIES

Alina-Florentina SĂRACU, Dunarea de Jos University of Galati, Romania

Irina-Olimpia SUSANU, Dunarea de Jos University of Galati, Romania

SMARTFIN WORKSHOP

(11.00 – 12.30, Room I11)

Chairperson: Associate Professor Ioana LAZARESCU

ENSURING SUSTAINABILITY THROUGH FINANCIAL EDUCATION

(14.00 – 18.00, Room I05)

Chairperson: Associate Professor Ioana LAZARESCU